

UNIVERSITY OF COLOMBO SRI LANKA ANNUAL RESEARCH SYMPOSIUM 2017



Research for Development: Challenges and Opportunities





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PROCEEDINGS

15 November 2017

PROCEEDINGS ANNUAL RESEARCH SYMPOSIUM 2017 UNIVERSITY OF COLOMBO, SRI LANKA

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November 2017

ISSN 2386-1916

Symposium logo design: Anjalee Srimaalee and Praneeth Rathnayake

Cover design: Asithanjana Batuwanthudawa

FACULTY OF ARTS

List of Abstracts

1.	'Just kidding': Student perspectives on the use of pedagogical humour S.A. Abayasekara	20
2.	Use of Information and Communication Technology to teach English vocabulary: A study conducted in primary schools of the Western Province T.A.C.J.S. Bandara and S. Pathirathna	21
3.	Left-behind women's behaviour regarding contraceptive use: A case study of selected Grama Niladari Divisions in the Kandy District <i>K. Boyagoda</i>	22
4.	Ethnic reconciliation after the civil war in Sri Lanka: Can pursuing accountability for war crimes reconcile divided ethnic groups? S. Chandran	23
5.	Assessing the degradation of mangrove ecosystems in the Puttalam Lagoon M.D.K.L. Gunathilaka and C.M.K.N.K. Chandrasekara	24
6.	A preliminary study of snake bites in Kurunegala, Anuradhapura, and Galle Districts U.T.G. Perera, H.M.T.P. Ekanayake and C.M.K.N.K. Chandrasekara	25
7.	Language as supervernaculars: A case study on language and online gaming D.G.N.T. de Silva	26

8.	Workers, worshippers, and the servant of the temple: Up-country Tamil religiosity at Sri Pāda/Shivanoli Pādam P. de Silva	27
9.	Peasant resistance and the colonial encounter in Sri Lanka in the Seventeenth and Eighteenth centuries N.R. Dewasiri	28
10.	Environmental cooperation in South Asia: India and Nepal transboundary air pollution P.L.S. Dias	29
11.	The expectation of life without disability in Sri Lanka L. Dissanayake	30
12.	Use of legitimate power by Algeria, Egypt, and Syria against the Arab Spring P.K. Dodangodage	31
13.	Does foreign aid contribute to economic development? Evidence from micro data P. Dunusinghe	32
14.	A sociological study of the Five Hundred Houses Project in Mihindusenpura A. Fernando	33
15.	The prodigious need for Sustainable Development 25 years after Agenda 21: Determinants of CO ₂ emission in a cross section of countries (2002-2013) A.N. Fernando	34
16.	The impact of exchange rate volatility on Sri Lanka's export growth S. J. Francis and M. Ganeshamoorthy	35

17.	International production networks and Sri Lankan exports: Where do we stand? M. Ganeshamoorthy	36
18.	Moor culture in independent Ceylon: The Moors Islamic Cultural Home (MICH) in the 1940s F.F. Haniffa	37
19.	Smoking as a risk factor for Non-Communicable Diseases: A study on over-40s male smokers from the Colombo District A.P.H.S. Jayarathne	38
20.	The applicability of a Buddhist environmental approach to drafting environmental legislation to address contemporary development issues N. Jayasena and P. Amarasinghe	39
21.	Assessment of surface water pollution using physico-chemical parameters in Lunawa Lagoon, Sri Lanka J.N.D. Jayathunga, G.R.A.G. Kumari and R.U.K. Piyadasa	40
22.	An assessment of the Saemaul Undong programme to enhance living standards of the people in rural areas with reference to Wahawa Grama Niladari Division in Rambukkana <i>F.N. Joseph</i>	41
23.	Identifying the relationship between land fragmentation and agricultural productivity: A study with reference to vegetable land of the Wakandawala North Grama Niladari Division in the Weeraketiya D.S. Division in the Hambanthota District D.M. Karunadasa	42
24.	Impact of socio-demographic factors on the decorative consumption of wristwatches among employees in Colombo C. Karunanayake and T.L. Gunaruwan	43

25.	Ethnic differences in university students' knowledge of HIV/AIDS and sexually transmitted infections H.V.V.M.P. Karunarathne	44
26.	Understanding access to potable water in resettled areas: A case study of the Karachi Divisional Secretariat Division, Kilinochchi <i>P. Kirishanthan</i>	45
27.	"Underserved" or "Undeserved"? A study on the identity formation of the 'slum' and 'shanty' dwellers in Colombo A. Korala	46
28.	Humanising development: Bringing home homeless humans and dogs to the development discourse in Sri Lanka K.K. Kumara	47
29.	Technical efficiency in the production of economic knowledge in state universities in Sri Lanka: A nonparametric perspective on multiple outputs and the role of students N. Kurukulasooriya and A. Ranasinghe	48
30.	Health-seeking behaviour of parties diagnosed with Chronic Kidney Disease with uncertain etiology. Complementary system for health service delivery J.H.C. Liyanage	49
31.	. Knowledge, attitudes, and behaviour related to Non-Communicable Disease prevention: An intervention-based study in the Padukka MOH area J.H.C. Liyanage and M. Higuchi	50

32.	Socio-economic differentials in disability among older people in Sri	5]
	Lanka	
	R.L.R. Malsha	
33.	Determinants of employment participation of urban migrant women in	52
	the Kalutara District	
	D.P.K. Manel and S. Perera	
34.	The role of external debt in economic growth in Sri Lanka	53
	U. Moramudali and N. Wickremeratne	
35.	History curricula for national reconciliation: An analysis of history	54
	textbooks in secondary schools in Sri Lanka	
	N.I. Nanayakkara	
36.	Spatial distribution of diseases related to the 2016 flood in Kaduwela and	55
	Kolonnawa Divisional Secretariat Divisions	
	S.M.A.T. de S. Nandaseela, L. Manawadu and D. Chathumami	
37.	Normative behaviour in regional affairs: A conceptual study on the	56
	'ASEAN Way'	
	S.C. Padmakumara and K.L.S. Jayarathne	
38.	Taking participatory governance from needs to rights	57
	P. Peiris	
39.	Can graduates increase earnings by acquiring multiple qualifications?	58
	T.A.M. Pushpakumara and A. Ranasinghe	
40.	Impact of human capital investment on labour market outcomes: The Sri	59
	Lankan experience	
	A. Ranasinghe	

41.	Needs of family members of people with mental health problems <i>R.M.A. Rathnayake</i>	60
42.	Flood modelling and flood risk analysis based on the Kelani River using GIS and HEC-RAS V.P.I.S. Wijeratne, L. Manawadu and M.A.D. Samanmali	61
43.	Inter-district rate of out migration and district migration efficiencies in Sri Lanka S. Samarakoon	62
44.	The role of a social worker in community development in a disaster context: Narratives from flood victims in Kolonnawa <i>H.U.S. Samaraweera</i>	63
45.	An analysis of the magnitude of extreme rainfall events in Colombo from 2014 to 2016 R.M.S.S. Sanjeewani, L. Manawadu, K. Punniyarajah and N. Chinthaka	64
46.	Social impact of human trafficking on migrants and their left-behind families in Sri Lanka V.P.N. Senadhi	65
47.	Politics of development beneficiaries versus victims: A case study of the Moragahakanda Irrigation Project M. Senanayake	66
48.	"Remove the lens": An analysis of positioning identity and community security development of the Hill-Country Tamil people in Sri Lanka <i>J.U.W. Senevirathne</i>	67
49.	The representation of the mother/land in Shakespeare S. Seneviratne	68

50	Regaining GSP+ in the wake of Brexit	69
	Y.B.K. Seneviratne and K.C. Wijayabahu	
51.		70
52.	Health risks associated with use of polluted water in the Mullaitivu District: A case study of the Maritime Pattu Divisional Secretariat Division	71
	V. Sivarajah and F. Ruzaik	
53.	Physical and psychological health related issues among the post- menopausal women in urban settlement communities in Colombo S.A.Y.N. Subasinghe and E.L.S.J. Perera	72
54.	The role of community radio in community empowerment	73
54.	C.S. Thangaraja	, .
55.	Prison overcrowding as a challenge to economic rehabilitation of prisoners	74
	W.A.S. Thilanka	
56.	Sri Lanka's illegal migration: A detriment to development M.S. Wanasinghe-Pasqual and P. Jayawardena	75
57.	Status of long-term care of aged people in elders' homes in Sri Lanka M.K. Weeratunga	76
58.	Application of Balanced Scorecard to the apparel industry: The performance of XX Pvt. Ltd. S. Weerawansa and C. Bandara	77

59.	Impact of the information society on the contemporary Sri Lankan family: A sociological study of Facebook users in Sri Lanka J. Wellawatta	78
60.	Determinants of foreign debt in lower-middle-income countries N. Wickremeratne	79
61.	An analysis of the historiography of R. A. L. H. Gunawardana E.I. Wijayarathna	80
62.	Factors contributing to starting fertility behaviour among different ethnic groups: A case study of the Colombo District D.M.S.G. Wijerathna	81
63.	Challenges faced by university students in following the Sinhala language as a subject W.M.K. Wijesundara, K.W.N.C. Fernando and C. Abeyrathne	82
64.	Digital overuse and the future of children W.M.K. Wijesundara, D.M.C. Senevirathne, N.N. Ruwanpura and K.W.N.C. Fernando	83

"Underserved" or "Undeserved"? A study on the identity formation of the 'slum' and 'shanty' dwellers in Colombo

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In the urbanization of the city of Colombo, 'slums' and 'shanties' have attracted the attention of state authorities since the British colonial period. Pre- and post-Independence town planning proposals and urban development plans have identified 'slum' and 'shanty' dwellers as people who face material and physical problems related to sanitation, transportation etc., and the authorities have initiated many projects to solve these problems. Nevertheless, the identity ascribed to them by society as socially unacceptable, still prevails. This study aims to assess the identity formation of 'slum' and 'shanty' dwellers within policy frameworks and society, in terms of being embedded in the urban development discourse. The paper has three research questions: (a) How has the state constructed the identity of the 'slum' and 'shanty' dwellers within urban development planning? (b) How has society constructed the identity of the 'slum' and 'shanty' dwellers? (c) Why have the state's policy initiatives to upgrade the living conditions of the 'slum' and 'shanty' dwellers failed to change their socially constructed identity? The desk research was conducted and Laclau's and Mouffe's Discourse Theory was used to analyse both the primary and secondary sources. Policy papers, Government Acts, policy briefs, and secondary sources, as well as reports by non-governmental organizations and journal articles on the 'slum' and 'shanty' development projects were used to identify and examine how the two different types of identities have been attributed to 'slum' and 'shanty' dwellers by the state and by society. The research contends that a contradiction between the two different identities formed by the state and by society regarding the 'slum' and 'shanty' dwellers has complicated their identity within society. It also argues that the more 'liberal' terms used to designate 'slum' and 'shanty' dwellers have only been limited to policy papers and have not penetrated into society through the projects initiated by these particular policy proposals.

Keywords: slum, shanty, identity, discourse theory, development policy